



EMEA FUTURE PRESIDENT'S TEAM RETREAT

TENERIFE, CANARY ISLANDS · DECEMBER 8-12, 2008



HERBALIFE.

"The magic is back!".....

In the luxurious surroundings of the 5 star Abama resort in Tenerife, nearly 450 Herbalife leaders and rising stars from across the Region gathered for the first ever EMEA Future President's Team Retreat.

The event kicked-off with an intimate cocktail reception held on the resort's very own private beach for President's Team and 7,500 qualifiers.

Chairman's Club Member, Alan Lorenz, set the pace and expectation as the event opened with a special meeting for the President's Team.

Attendees at the event heard from some of Herbalife's legends plus some of its newer rising stars as well as Senior Vice President & Managing Director of EMEA, Wynne Roberts. Wynne shared with the President's Team an insight into the growth, recruiting and retention figures for the top 10 EMEA markets and gave his vision of the future growth of the region.

Setting the context for the event, 30K member, Stephan Gratziani asked the question *"Are you unsatisfied enough with your cheque to do the work to climb the Marketing Plan?"*

Chairman's Club member, Leon Waisbein stressed the importance of **solid training** and talked about the business methods that are setting today's Herbalife business on fire!

30K member, Michael Cole, expressed the need to have the right attitude in order to succeed; "go back to basics and ensure you build your story and tell your story – **this business is built on stories!**" He also advocated the need to **continually revisit training**, "nurture your Distributors and over the years they will grow,".....helping new Distributors with production enabling them to build a solid foundation for their business and their organisation. And he supported one of the week's key messages; **collaboration and the importance of working together.**

Special guest speaker, 40K member, Juan Miguel Mendoza was welcomed to rapturous applause. *"Have a million dollar attitude even if you don't have a dollar!"* He talked about **daily consumption** of the products and **getting results** and about having confidence and trust in the Herbalife business and products and the importance of commitment to the business from those you recruit; "... **you have to take responsibility and manage their expectations.**" He also spoke of the power and success that can be achieved through a common calendar. In describing Juan Miguel's training, Chairman's Club member, Bea Bos said *"he delivered invaluable training, not only to the Future President's Team but to the Chairman's Club too!"*

And for the first time at such an event a Q&A session was held by Juan Miguel and Michael and Ben Cole with open discussion and questions from attendees.

A glamorous cocktail reception opened an emotionally charged night of recognition, hosted by 30K member, David Bevan and co-hosted by President's Team members from Spain, New GET, Millionaire and President's Team were welcomed on stage with many sharing their inspirational stories.



HERBALIFE.

LEAD. BELIEVE. ACHIEVE.

Chairman's Club member, Bea Bos, spoke with an inspiring and motivational voice, encouraging everyone to be true "ambassadors of Herbalife" and declaring that "Herbalife is the reason not to worry in today's tough economic times."
20K member, Rodica Macadrai, delivered her Seven Key Strategies to success and supported Juan Miguel's message to "...take responsibility for the people you recruit".

30K member, Pascal Mercier presented his Principles to Success, the forefront of which was **duplication** and again talked about the **importance of communication within your organisation.**

Not one, not two but FIVE President's Team members from Italy brought humour to the stage and went on to explain how they have worked with their organisations to achieve success as EMEA's top market..."**with teamwork and respect, everything is possible.**"

20K Members Karen and Martyn Farmer talked about the importance of presentation and creating the right impression, covering all aspects from what to wear, to clear delivery of your message.

Chairman's Club member, Markus Lehmann looked at streamlining an EMEA calendar to gain the best results, working in alignment with the Marketing Plan. He talked about focusing on core, regular events and shared a new proposition for today's uncertain world, Herbalife is " **...the most secure future you can get...what other contract can offer you such security?**"

Chairman's Club member, Blake Morgan brought emotion with a sense of conviction to the room; his words resonating with the lessons taught by Herbalife Founder, Mark Hughes.

As the training closed, all attendees were presented with a beautiful diamond-shaped crystal paperweight as a memento of the event. The evening ended with a flamboyant and fun party and a very visible sense of renewed energy and enthusiasm for today's Herbalife leaders and those on their way to... "**President's Team and Beyond - with Royalty Checks Built to Last!**"

[Click here](#) to see more inspirational photos from this amazing event.

